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Clara Gelatt

Tara Johnson

Josh Court

Tom Kennedy, CPA

Dina Zavala, Ph.D.

This annual impact report is published by La Crosse Community Foundation for friends and supporters of our mission.





2022 Grant Year

2022 Donors

Foundation

2022 Tribute Gifts



75

18

2022 Financial Report

Society

The Force of Investing

The Force of Giving

BOARD OF DIRECTORS

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MISSION:

Connecting people, passion, and giving in the La Crosse area forever.



VISION:

The catalyst for a vibrant, generous, and inclusive community.

Dear Donors, Partners, and Friends,

I am thrilled to share La Crosse Community Foundation's 2022 Annual Impact Report. While this report comes to you with a delay, we are confident the future of the community foundation and the entire La Crosse community will be enhanced because of our intentional and collaborative work.

We have undergone much change in the last 18+ months and we appreciate your support and patience as we added to our staff team, engaged in strategic planning, and continued to respond to needs in our community in a timely manner.

You may have already noticed that LCF embraced a Star Wars[™] theme this year. While it might have seemed a little "out of this world," we are hoping it caught your attention! LCF works to create memorable experiences for anyone engaging with us. One way we plan to leave a unique memory is by having a yearly philanthropy theme. We kicked off the 2022 theme at our annual event in May with the "The Force of Philanthropy." As you peruse the impact report, we are confident you will find the many ways philanthropy is a strong force in our community.

The 2021 Impact Report showcased how La Crosse Community Foundation supported the recovery from the COVID-19 pandemic and moving forward. We acknowledge the ripple effects from COVID-19 are still being felt today and progress is a continual process. It can be easy to focus on barriers like a difficult economic market, and the needs of our community continue to be unmet. But La Crosse Community Foundation is committed to navigating these challenges and facing them head on with a new strategic plan set to be released early next year.

We also believe it's important to celebrate our success and the impact you all make happen. Throughout this report you will find impressive programs hosted by local nonprofits, LCF stepping beyond grantmaking to enhance community engagement, and inspirational donors who give generously. We strive to recognize and honor the wins, and plan and implement change for the best future possible for our region.

The philanthropic force in the greater La Crosse area is strong!

May the Force Be With You,

THE FORCE OF SOCIAL CAPITAL

LCF's commitment to values-aligned philanthropy.

La Crosse Community Foundation's vision of being the catalyst for a vibrant, generous, and inclusive county can only be realized if diversity and inclusion is steeped in our operations and becomes a core value in every aspect of our organization. To successfully meet our mission of connecting people, passion, and giving in the La Crosse area forever, we must intentionally consider the impact of all our decisions on equity. This will ensure we are helping to advance the ability of our friends and neighbors in La Crosse County to fully use their skills and gifts to benefit themselves, their families, and our county.

It is our intent to be an organization that is leading by example with these commitments. To this end, our aim is to be steadfastly focused on building social capital in the county.

There is an imbalance in La Crosse County and the United States in how individuals are treated based on their social identities and lived experiences. We strive to identify the issues and find solutions collaboratively to advance La Crosse County as a place where people's connections, opportunities and outcomes are not limited by their identities and lived experiences. We aim for La Crosse County to be a place where all individuals feel they belong and can thrive and contribute.

We acknowledge that a true commitment to building social capital and the principles of diversity, equity, and inclusion will present opportunities for growth and that intention alone will not change things. To this work, we bring the successes and mistakes of our continuing efforts and invite you to join us on this journey.

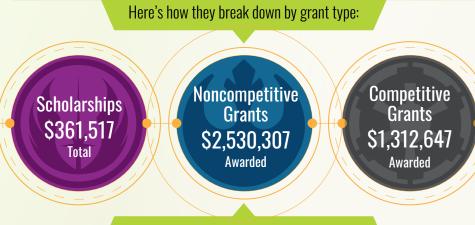
2022 GRANT YEAR IN REVIEW

THE FORCE OF GRANT-MAKING

\$4,204,471 IN GRANTS AND SCHOLARSHIPS AWARDED IN 2022

2022 GRANTS AND SCHOLARSHIPS BY GRANT TYPE:

The total amount awarded in grants and scholarships each year includes grant distributions advised by our board through a quarterly competitive grant program, by our fundholders through donor advised and designated funds (noncompetitive), and through scholarship programs.





2022 GRANT AND SCHOLARSHIP FUNDING

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BY PROGRAM AREA

HEALTH & HUMAN SERVICES

RECREATION & WELLNESS

\$1,348,698 32.1%

\$217,079 5.2%

\$424.646 10.1%

FAITH

ENVIRONMENT

\$186,440 4.4%







COMMUNITY IMPROVEMENT \$509,890 12.1%

CULTURE & DIVERSITY \$105,927 2.5%

EDUCATION & SCHOLARSHIPS \$1,130,758 26.9%

2

THE FORCE OF GRANTMAKING: 2022 GRANTEES BY PROGRAM AREA

COMMUNITY IMPROVEMENT



SPOTLIGHT // Two funds supported over \$7,000 to the Prof

supported over \$7,000 to the **Professional Fire Fighters of Wisconsin Charitable Foundation, Inc** on a 4-phase plan to address and support mental health needs of first responders. Funds supported two training courses in four different training tracks covering awareness, resiliency, peer support, clinical training, leadership and train-the-trainer programs.

2022 GRANTEES

100 Men of Dane County 4 Bees Brigade, Inc. Alley Cat Allies Inc Animal Foundation & Pet Pantry of Wisconsin Animal Rights Coalition Associated Society-Animal Protection Ltd Atchafalaya River Rescue Avoyelles Animal Welfare Society Big Brothers Big Sisters of the 7 Rivers Region Chasing Daylight Animal Shelter The Center for Community Stewardship Consumer Reports Coulee Region Humane Society Coulee Region Meow Mission Couleecap, Inc. Feline Rescue Inc. For Independent Hmong Farmers Corp. Friends of Coulee Region RSVP GiveWell Great Rivers United Way Habitat for Humanity-La Crosse Area Heart2Heart Pet Lifeline Holmen Area Community Center Humane Society of Louisiana Jackson County La Crescent Animal Rescue Inc La Crescent Community Foundation. Inc. La Crosse County Health Department

La Crosse Neighborhoods Inc. La Crosse Promise Inc. La Crosse Public Library League of Women Voters of the La Crosse Area Legal Action of Wisconsin Neigh N Bray Equine Rescue Inc New Leash on Life Dog Rescue No Kill Law & Advocacy Center Paperback Rider Inc Pastors United Community Advocacy Pointe Coupee Animal Services Professional Fire Fighters of Wisconsin Charitable Foundation, Inc. Roncalli Newman Catholic Center Rotary Lights. Inc. Rotary Works Foundation, Inc. Santas Without Chimneys Society of St. Vincent de Paul - Madsion Southern Poverty Law Center, Inc. Sparta TNR. Inc. Trinity Lutheran Church Unitarian Universalist Fellowship of La Crosse United Way of King County Wisconsin Women's Business Initiative Corporation Women's Fund of Greater La Crosse, Inc. YWCAL a Crosse

HEALTH AND HUMAN SERVICES



2022 GRANTEES

A Place of Grace Ltd. Adult & Teen Challenge of Western Wisconsin Inc. Agape Pregnancy Resource Center Inc Aging and Disability Resource Center of La Crosse County Alzheimer's Association of Greater Wisconsin American Red Cross Southwest Chapter Aptiv Foundation Inc Bethany Lutheran Homes, Inc. d/b/a Eagle Crest Communities Catholic Charities of the Diocese of La Crosse Causeway Interfaith Volunteer Caregivers. Inc. Chileda Institute Inc. Christine Ann Domestic Abuse Services Cincinnati Kharkiv Sister City Partnership City of La Crosse Planning Department Compassion and Choices Consumer Credit Counseling of La Crosse Coulee Council on Addictions d/b/a Coulee Recovery Center

Couleecap, Inc. Diocese of La Crosse Doctors Without Borders USA Down Syndrome Association of Wisconsin. Inc. Emergency Food Basket, Inc. Family & Children's Center Father Carr's Place 2B Franciscan Sisters of Perpetual Adoration Great Rivers United Way Gundersen Medical Foundation HSHS Sacred Heart Foundation The Hunger Task Force of La Crosse, Inc. Intentional Communities of Washtenaw County **.IDRF** International Jesuit Retreat House Joe Was Just Joe Foundation Inc. Karuna, Inc. La Crosse Area Family YMCA La Crosse Area Underwater Rescue and Recovery Unit La Crosse County Health Department La Crosse County Human Services

La Crosse Lighthouse Inc. La Crosse Lions Charities, Inc. I abor of I ove Inc DBA Bella Medical Clinic Mayo Clinic Health System Mobile Meals of La Crosse Monroe County Shelter Care Inc NAMI La Crosse County Inc NAMI Wisconsin New Horizons Shelter & Outreach Ctrs. Next Chapter of La Crosse Next Steps for Change, Inc. Oshkosh Area Community Pantry Our Lady of Mercy Community Outreach Services Partners in Health The Parenting Place Physicians Committee for Responsible Medicine Planned Parenthood Minnesota. North Dakota, South Dakota Planned Parenthood of Wisconsin. Inc. Pulmonary Fibrosis Foundation Ronald McDonald House Charities Midwest Shriners Hospital for Children

SPOTLIGHT // The Hunger Taskforce received a \$4,500 grant in 2022 from LCF to provide crucial resources in our community. Three

Community Garden, raising almost 30,000 pounds of fresh produce for on-site distribution; the Food Recovery Program, collecting and distributing close to 3,000,000 pounds of food annually to area food pantries, meal sites and youth programs; and the "voice of the hungry," advocating and building community awareness of hunger.

> The Salvation Army Sparta Area Cancer Support, Inc. St. Clare Health Mission Inc. St Clare Health Mission of Monroe County St. Jude Children's **Research Hospital** Step By Step Family Support Center Teaching Family Homes of Upper Michigan theExchange of Shelter Development Upper Peninsula Human Trafficking Task Force Verdecares Inc. Veterans Heritage Project Vivent Health WAFER. Inc. Weigh of Life WINN (What | Need Now) Workforce Connections, Inc. World Central Kitchen, Inc. YWCA La Crosse

THE FORCE OF GRANTMAKING: 2022 GRANTEES BY PROGRAM AREA

CULTURE AND DIVERSITY

SPOTLIGHT // The June

Kjome Justice and Peace Fund awarded \$2,700 to the **Belonging and Mattering Institute**: Equipping Business Leaders to Operationalize DEI Principles. The program trained a group of local service industry leaders in customer service efforts.







2022 GRANTEES

- American Indian Education Fund Black Leaders Acquiring Collective Knowledge (BLACK) Inc. Cia Siab Inc. Congregation Sons of Abraham Freedom Honor Flight Inc. Friends of PBS Wisconsin, Inc Hmoob Cultural and Community Agency (HCCA) Holmen Area School District Hope Restores La Crosse Area Chamber of Commerce Foundation La Crosse Dubna Friendship Association Inc
- Onalaska School District Riverside International Friendship Gardens School District of La Crosse She Rock She Rock Vesterheim Norwegian American Museum Voces De La Frontera, Inc West Salem School District Wisconsin Public Radio Women's Fund of Greater La Crosse, Inc. YWCA La Crosse

BUCATION AND SCHOLARSHIP

2022 GRANTEES

Aguinas Catholic Schools Foundation, Inc. Carleton College Communities in Schools of the Charleston Area Inc Congregational Preschool Emerson Parent Teacher Organization Holmen Area School District Iowa State University Junior Achievement of Wisconsin Kirkwood Community College La Crosse Association for Home and Community Education La Crosse Public Education Foundation. Inc. La Crosse Rotary Brain Game Lake Country School Luther College Marian University Marguette University Minnesota State University Moorhead Minot State University North Dakota State University Foundation Onalaska Education Foundation Onalaska School District School District of Bangor School District of La Crosse Seven Rivers Robotics Coalition Inc. St. Olaf College University of Iowa Foundation University of Minnesota - Morris University of Minnesota Foundation University of Wisconsin Foundation UW-Superior UW-La Crosse UW-La Crosse Foundation UW-Madison UW-Platteville UW-River Falls UW-Stout UW-Whitewater Viterbo University Wake Forest University West Salem School District Western Technical College Foundation Inc. Winona State University Wisconsin Public Radio

Dear La Crosse Community Foundation,

I would like to thank you for honoring me with this opportunity to succeed thanks to the Juliette Low Scholarship. I am Emily Geske, and I am from West Salem, WI. I am a single parent of an amazing 10-year-old son. He is my motivation to continue moving forward.

In the fall of 2018, I went back to school to finish my education. In April of 2021, I graduated from Western Technical College with an associate degree in human services. From there I started my adventure at Viterbo University in the fall of 2021. Here I am pursuing a double major in social work and psychology. My projected graduation is in December of 2023. After graduation I hope to continue my education and receive a master's in social work. Once my schooling is finished, I hope to work with children with special needs in a school or counseling setting.

The Juliette Low Scholarship will alleviate some of the pressure of college allowing me to focus more on my studies and my family. With this scholarship I can continue following my dreams and improving myself. Once again, I want to thank you for this scholarship which will allow me to achieve my goals.

Thank you so much,

Emily Geske

🔠 ARTS & HUMANITIES



SPOTLIGHT // La Crosse Youth Symphony Society received \$2,500 through the LCF competitive grant process and the Maureen L. Kinney Fund for La Crosse Youth Symphony Orchestra Concert Programs. Annually, there are three to five rehearsals for each of the concerts in the fall and spring. The grant allowed for student membership fees to remain low and concert ticket prices to be affordable.

2022 GRANTEES

Arts at Large Inc. Cappella Performing Arts Center Inc. Da Capo Musical Reunion Deke Slavton Memorial Space & Bicycle Museum Desert Foothills Library Friends of PBS Wisconsin Inc. Friends of the La Crescent Public Library Friends of the Smithsonian Institute Great River Festival of Arts Inc Kids From Wisconsin Ltd. La Crosse Chamber Chorale, Inc. La Crosse Community Theatre

La Crosse Concert Band La Crosse County Historical Society La Crosse Symphony Orchestra. Inc. La Crosse Youth Symphony Society Mid West Music Fest Monroe County Historical Society Musical Instrument Museum National Trust for Historic Preservation The Pump House Regional Arts Center, Inc. United Fund for the Arts and Humanities Wisconsin Historical Foundation Inc

- 2022 Annual Impact Report



迄 ENVIRONMENT





SPOTLIGHT // Over \$3,000 was granted to **River Valley Raptors** to provide free educational opportunities for 5th grade students. River Valley Raptors partnered with local school teachers to enhance their current curriculum with activities to teach students about adaptations, migration, and glacial movement patterns. Students also got to meet a peregrine falcon.

2022 GRANTEES

The Animal Sanctuary of St Croix Valley The Arbor Day Foundation Climate Alliance for the Common Good Desert Foothills Land Trust Inc. The Elephant Sanctuary in Tennessee Friends of the Blufflands Inc. Friends of the Mississippi River Friends of the Upper Mississippi Fishery Services Gateway Area Boy Scouts Gathering Waters Inc Honor The Earth La Crosse Public Education Foundation. Inc. Lake Onalaska Protection and

Rehabilitation District McDowell Sonoran Conservancy Midwest Environmental Advocates Mississippi Valley Conservancy Missouri River Bird Observatory National Audubon Society National Park Foundation Natural Resource Foundation of Wisconsin The Nature Conservancy Rails-to-Trails Conservancy **River Valley Raptors Inc** Sustainability Institute US Friends of David Sheldrick Wildlife Trust Inc. UW-La Crosse Foundation WisCorps. Inc.

FAITH



SPOTLIGHT // In 2022, three funds supported the ongoing work at **First Teens Clothes Closet of First Lutheran Church**. Robert & Eleanor Franke Charitable Fund, Harold "Pete" Isenman Fund, and Durtsche Family Fund provided funds for back-to-school athletic shoes, winter coats, and boots. The closet is open for free shopping on Monday evenings and private appointments. Teens can come alone or with their parents to shop for free "teen-approved" stylish clothing, toiletries, jewelry, hair care kits, and much more. There are four rooms full of clothing and private dressing rooms.

2022 GRANTEES

A Place of Grace Ltd. Augustine Institute, Inc Blessed Sacrament Catholic Church Cathedral of Saint Joseph the Workman Catholic Daughters of America Christ Episcopal Church The Culture Project Diocese of La Crosse English Lutheran Church Faith United Methodist Church Fellowship of Catholic University Students First Congregational Church First Presbyterian Church First Teens Clothes Closet of First Lutheran Church Franciscan Sisters of Perpetual Adoration Holy Trinity Catholic Church Hosea Initiative Inc Immaculate Heart Media. Inc.

aka Relevant Radio La Crosse Area Synod ELCA La Crosse Jail Ministry Lutheran Campus Ministry of La Crosse Area Synod Lutheran Social Services/ WI & Upper MI, Inc. Paradisus Dei Redeemer Lutheran Church St Patrick Parish St. Elias Eastern Orthodox Church St. Paul Evangelical Lutheran Church St. Raphael the Archangel Catholic Church Sugar Creek Bible Camp Trinity Lutheran Church Viterbo Universitv Women's Clothes Closet at Our Savior's Lutheran Church

RECREATION AND WELLNESS



SPOTLIGHT // The Corinne Zielke Fund provided 8 grants in 2022 to support and enhance current **baseball facilities and equipment in La Crosse County**. The 1st Prairie Field project was supported to renovate the Roth and Mulder Field to make up three fields for T-ball, rookie ball, and little league teams. The field has typically been used for T-ball and rookie ball because it has a small infield and outfield that extends to about 200 feet before reaching a crop field. Expanding the infield and putting up an outfield fence allows for 8-11-year-old teams to play without a ball rolling into the corn field. This creates more opportunities to play a beloved game in Brice Prairie.

2022 GRANTEES

Aquinas Catholic Schools Foundation, Inc. **AVCAP** Corporation Bicycle Federation of Wisconsin Educational Fdn Inc Bobs Free Bikes Boys & Girls Clubs of Greater La Crosse Boys and Girls Clubs of Central Sonoma County Brice Prairie Baseball Softball Camp Send A Kid Inc. Children's Museum of La Crosse, Inc. City of La Crosse Parks. Rec. & Forestrv Coulee Region Sled Hockey Incorporated Friends of PBS Wisconsin. Inc Gateway Area Boy Scouts Girl Scouts of Wisconsin-Badgerland Council

The Good Fight Community Center HorseSense, Inc. La Crosse Area Family YMCA La Crosse County 4-H La Crosse Youth Baseball Marguette Guts Frisbee Association North American Squirrel Association Onalaska School District Outdoor Recreation Alliance **River City Youth Hockey** UW-La Crosse UW-La Crosse Foundation Village of West Salem Viterbo Universitv Western Technical College Foundation Inc. Wisconsin American Legion Foundation. Inc Wisconsin Public Radio

THE FORCE BEYOND GRANT-MAKING

We are incredibly proud of the grants we administer at La Crosse Community Foundation. There is also more to our mission – connecting people and passion beyond grantmaking. In the annual report, we hope you see a multitude of ways LCF invests time, talent, and treasure into the La Crosse community to ensure we have a happy, healthy, and thriving community for many years to come.

UTILIZING LCF EXPERTISE TO MAXIMIZE COVID-19 RECOVERY RESPONSE

Last year, the La Crosse City Council allocated \$2 million of the city's ARPA funds to local nonprofit organizations that are addressing pandemic response needs or building a stronger, more equitable community. The city partnered with La Crosse Community Foundation to direct an equitable and transparent grant process. The foundation subsequently formed a distinct, independent grants committee to keep the ARPA grant process completely separate from its foundation grant process. Fourteen organizations received ARPA funds that provided services to disproportionately-impacted communities and addressed public health needs:

Black Leaders Acquiring Collective Knowledge (BLACK) Boys & Girls Clubs of Greater La Crosse Catholic Charities of the Diocese of La Crosse Cia Siab, Inc Couleecap, Inc. Great Rivers HUB The Hunger Task Force of La Crosse, Inc Independent Living Resources La Crosse Area Family YMCA La Crosse Jail Ministry, Inc The Parenting Place theExchange/Shelter Development Inc. WAFER, Inc Workforce Connections, Inc

COMMUNITY ENGAGED FELLOWSHIP IS A WIN-WIN FOR STUDENTS & LOCAL NONPROFITS

Last year brought a new face to the La Crosse Community Foundation through the support of the UWL Community Engaged Fellowships. Gretta Kraus worked 30 hours a week throughout the summer and ten hours per week during the fall and spring semester. LCF provided real-world experiences including nonprofit organization support, learning about board governance, engaging in relationships with donors, administrating customer relationship management software, and the day-to-day functioning of a community foundation. The UWL Community Engaged Fellowship was made possible by Ron and Jane Rada, two longtime La Crosse educators and supporters of UWL. "There are so many employees and volunteers working so hard to make a difference in communities that need it most," says Kraus, reflecting on her time as LCF Fellow. The fellowship program continues with a new student, Paige Hagemann, in 2023.





FORCE OF PARTNERSHIPS



BEYOND

GRANTMAKING

CONTINUED



CERTIFICATE IN NONPROFIT LEADERSHIP DEVELOPMENT VITERBO COHORT

When our nonprofit sector is healthy, collaborative, and thriving, we all win! LCF partnered with Viterbo University to revive the Certificate in Nonprofit Leadership Development. After nine workshops led by local nonprofit community experts and Viterbo faculty, participants gained knowledge needed to make well reasoned decisions, comfortably navigate ever-complex legal and regulatory issues, effectively carry out the duties of a fiduciary or trustee, and better prepared for leadership positions. In 2022, we graduated our first cohort with 16 graduates from a variety of nonprofit backgrounds, including New Horizons Shelter & Outreach Center, La Crosse Community Theater, and Habitat for Humanity La Crosse Area. We are excited to be well on our way to another excellent 2023 class.

ELEVATE YOUR NONPROFIT

The most valuable part was being able to go into each of the different facets of what goes into running a nonprofit organization: board development, organizational management, financial management - all those things that, when running an organization, you jump into without necessarily having a strong background in those areas.



and La Crosse Chamber Chorale

SCHOLARSHIPS AVAILABLE

GI**₩ING**

TUESDAY

GIVING TUESDAY

LCF works to elevate the incredible nonprofits in La Crosse County. Giving Tuesday allows us to be responsive and effective in serving the unique needs in our community. In 2022, we featured 60+ nonprofit programs, and we are proud to share we raised

\$144,885.84. In 2023, we are partnering with local community housing advocates through the REACH Center to help provide emergency shelter and other supports for local families this winter. As Darth Vader tells us - "Don't underestimate the force," and we remind you to never underestimate your power in giving back!

LCF AFFILIATE PARTNERS



Interested in learning more about an affiliate partnership with us?

Contact Erin at erin@laxcommfoundation.com



THE FORCE OF CHARITABLE FUNDS AT LA CROSSE COMMUNITY FOUNDATION

La Crosse Community Foundation has nearly 300 funds, all uniquely crafted and implemented by people who deeply care for our community. The following pages showcase a complete listing of all funds, organized by fund type. Full descriptions of each fund can be found on our website.



DONOR ADVISED FUNDS

Donor Advised Fund Spotlight: KATHY AND JACK LUCEY FAMILY FUND FOR ALZHEIMER'S

From supporting caregivers to becoming one.

Kathy and Jack Lucey Family Fund for Alzheimer's

Kathy Lucey has always been a caregiver, caring for her elderly parents, mother-in-law, and aunts. She knows it can be onerous, lonely work, made even more emotionally taxing when the object of your care is one of the people you love most in the world. She has firsthand experience with that.

Kathy spent her career working with Bethany Lutheran Homes and retired in 1999 as associate executive director. When she started her career, Alzheimer's disease was still relatively new to public consciousness; but during her tenure, BLH developed many programs to benefit people impacted by the disease. Kathy also joined local and state Alzheimer's boards.

Caregiving hits home

Her personal experience with dementia began when her brother was diagnosed with frontotemporal dementia disease in 2001. Kathy watched — and helped where she could — as his cognitive abilities faded until he was no longer the person she'd known her whole life. Right after he passed away, Kathy's husband, Jack, was diagnosed with aphasia. A couple of years later, he was diagnosed with Alzheimer's disease.

As Kathy began her journey with Jack, she could draw upon her experiences in her work life but realized others weren't so fortunate. So, in 2018, Kathy established the Kathy and Jack Lucey Family Fund for Alzheimer's to help individuals who would have similar challenges with their loved ones.

Caregiving can be difficult. But with the knowledge Kathy learned from her career, along with watching her husband and brother with dementia, she realized it was an even greater challenge and that families needed help. Having a fund at the foundation allowed Kathy to help nonprofits that she felt would benefit in the greatest way.

Loneliness sets in

Even with all her experience, knowledge, and preparations, Kathy, with the support of her and Jack's daughters Jada and Erin, continued the journey.

"It's a day-to-day disease. You get up in the morning and wonder what the day will be like. You want your loved one to keep their dignity, so you try to find that even space between helping and not making them feel like you're doing everything for them," she says.

"All diseases are bad," she adds, "but with most other diseases, you have the means to communicate. With people who are well into dementia, you don't have that. You're alone in making decisions. It all falls on you — finances, care, family, anything that might pop up. That's gone. Your partner is in a different world. I felt alone, but he was still here."

Finding purpose in helping others

When Jack entered a memory care facility, the Kathy and Jack Lucey Family Fund for Alzheimer's provided grants to help the residents with entertainment and outdoor activities. And when Jack passed away on April 24, 2022, the memorials were directed to the fund. His legacy will live on with the donations from his passing.

This donor advised fund has supported numerous initiatives, including:

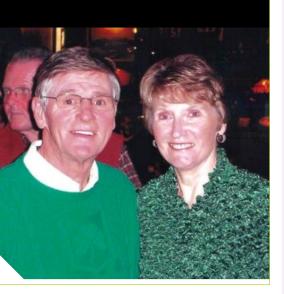
- A presentation for families and professionals by Gary Glazner, founder and executive director of the Alzheimers' Poetry Project, sharing how to communicate with people who have dementia through music, dance and poetry.
- Another speaker addressing ambiguous grief because caregivers grieve throughout the journey.
- Educational books for caregivers and books specifically designed to help children understand the disease and how to communicate as their grandparent or loved one struggles with it. (They're available at various libraries in La Crosse County and the Aging & Disability Resource Center.)
- Teepa Snow Dementia Training Kits that provide a six-week training program for caregivers to develop skills and strategies to better care for their loved ones.

"My purpose is very much wrapped up in helping others. Everyone leaves these events

2022 ANNUAL IMPACT REPORT

The most flexible of fund types, donor advised funds allow donors the freedom to recommend grants to any charitable organization anywhere in the world. Donor advised funds are often a less expensive and less complicated alternative to starting a private foundation.





with a feeling of 'It's not only me.' Helping people get through the journey is very important for me; it relieves some of the grief and loneliness," Kathy says.

As Kathy reflects, she says her happiest memories were those when they were just together, "those special times when we would start talking and have that connection. I want Jack to be remembered for being a great husband of 55 years, father, papa, and friend. Even though he was a soft-spoken Irishman most of the time, he was very social and loved to be around people".

DONOR ADVISED FUNDS

Anonymous (7)

American Association of University Women-La Crosse Branch Fund (2010) The Anthony Fund (2021) James and Ellyn Ash Family Fund (2003) Francie Ball & Mary O'Sullivan Fund (2016) William & Cynthia Berg Family Fund (2013) Tom and Laurie Berkedal Family Fund (2019)

Blahnik-Naugler Help Fund for Women (2003) Barry Blomquist & Eva Dahl Family Fund (2021) Bonney Family Fund (2015) MLB-MKB Bottcher Family Fund (2004) Bramschreiber Family Fund in Memory of Karl

Bramschreiber (2016) Judy and Dave Bouffleur Fund (2019) Brekke Family Fund (2018) Eric and Sandy Brekke Family Fund (2013)

Richard W. Brown Family Fund (2007) Christ Episcopal Church Historic Preservation Fund

(2006) Russell G. and Gail K. Cleary Fund (1986) Ardus and John Cleveland Family Fund (2012) The Covenant Fund (2016) Daniel's Song (2018) Davy Family Fund (1993) Kim and Kyle Donskey Charitable Fund (2020) Durtsche Family Fund (2004) John Edwards and Frances Lee-Edwards Fund (2019) The Elliott Family Fund (2019) Embracing Women Fund (2019) Barbara and Dave Erickson Fund (2004) Chad Erickson Memorial Fund (2003) Chad Erickson Memorial Park Fund (2011) Erickson Sisters' Fund (2004) Fowler and Hammer Fund (2005)

Barbara and Donald Frank Family Fund (1995) Maureen and Robert Freedland Community Fund for Studies of the Shoah (Holocaust) (2014)

Maureen Freedland Social and Environmental Justice Fund (2016)

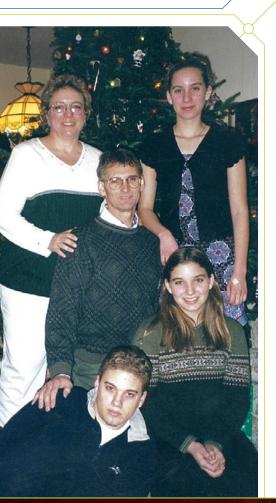
Marv & Annette Friedewald Fund (2022) *NEW

Ellen and Henry Funk Family Fund (2006) Fred and Mary Ann Funk Family Fund (2006) Garrity-Gokey Fund (2017) Gelatt Siblings Fund (2021) Graw Family Fund (2018) Guentner-Froegel Family Fund (2002) James D. and Janice M. Hanesworth Fund (2007) Bob and Millie Hanson Fund (2021) James and Ellen Heinecke Fund (2003) Nancy Fulkerson Hill and Edwin L. Hill Fund (2016) Hutson Family Fund (2002) JARD Fund (1993) Jim & Julia Jespersen Fund (2021) Bonnie and Mike Jones Fund (2021) Kerbaugh Family Fund (2016) Carl Koch and Joyce Heil Fund (2012) Joseph W. Kotnour Family Fund (2001) Roy E. and Lillian Hope Kumm Fund (1986) La Crosse Knights of Columbus Charity Fund (2012) The Lagnigppe Fund (2021) Sondra and Roger LeGrand Family Fund (2008) Kathy and Jack Lucey Family Fund for Alzheimer's (2018) Magerus-McKinney Fund (2002) Todd and Deb Mahr Family Fund (2004) Bob and Jean Marck Family Fund (2004) Richard H. Masrud Memorial Fund (2018) Amie L. Mathy Fund (1987)

Charles F. Mathy Family Fund (2010)

Charles F. Mathy Fund (2006) Donald and Audrey Medinger Family Fund (1998) Tom and Ann Monson Family Fund (2005) David R. Morrison Family Fund (2013) Will and Charlie Nordeen "May the Force Be With You" Fund (2015) Otto David Ferguson Memorial Fund (2022) *NEW Susan M. Quillin Fund (2018) Austin & Chelsea Reinhart Family Fund (2022) *NEW Richard T. Record Fund (2011) The Riley Family Fund (2022) *NEW Brian and Karen Rude Family Fund (2000) Schilling Family Fund (2009) Schloegel Family Fund for Kids (2018) George and Virginia Schneider Family Fund (1994) Kurt and Julie Schroeder Family Fund (2015) Jack and Marti Schwem Fund (1999) Morris A. & Roberta Anne Severson Fund (2014) Shelterbelt Fund (2017) Roland & Janeane Solberg Family Fund (2012) Stansfield Family Fund (2013) Strong Girls Strong Women Fund (2017) Bradley and Lynn Sturm Family Fund (2008) Sullivan Fund (2002) Sundet Family Fund (2006) Carol and Duane Taebel Family Fund (2006) Steven P. and Suzanne R. Tanke Family Fund (2007) Cheryl and Cindy Vieth Fund (2009) Fred and Deb Wakeen Fund (2013) Stephen and Katherine Webster Fund (2016) R and S Weiser Family Fund (2019) Eric and Vicki Wheeler Fund (2021)

FUNDS OF LA CROSSE COMMUNITY FOUNDATION



DESIGNATED FUNDS

Designated Fund Spotlight: STEVEN AND JULIANNA BLANCHAR KINDERGARTEN TRIP FUND

Transforming Tragedy Into Teaching

Igniting young minds

As a kindergarten teacher in the La Crosse School District, Sue Blanchar says she never went to work. She went to school. In fact, she went to school for 34 years, serving as the very first teacher hundreds of area children ever had. It's a responsibility and privilege she delighted in, often being the first to introduce children to new concepts, books, and experiences.

One of Sue's favorite ways to teach was to take her students on field trips, saying it opened them to a new realm of learning. Children's minds are highly receptive to new ideas and stimuli at that age, and field trips allow them to encounter new people and environments that connect what they learn in school with the world around them.

"When thinking about my end of days, I wanted memorials to go to a kindergarten field trip fund," says Sue. It was an idea her husband, John Blanchar, a former teaching assistant in the cognitive disabilities program, embraced. However, neither of them ever imagined the fund would be established much sooner and in a very different way.

An unexpected tragedy

It was the summer of 2001. Life was good. Sue and John had three children: Steven, 20; Julianna, 18; and Trina, 12. Steven was a University of Wisconsin – La Crosse student heading toward becoming an educator like his parents. Julianna had just graduated from Central High School and looked forward to attending UW – Stout that fall. Both had helped chaperone field trips with Sue and volunteered in her classroom.

While Steven and Julianna, like many teen siblings, had little to do with each other in middle and high school, they had become friends in recent years and had gone out together with some other young people one evening.

The fun ended when the car they were traveling in hit a guardrail and struck a rock wall along a winding, hilly stretch of Hwy. K in Vernon County. Four of the five young people in the car, including Julianna and Steven, were killed.

"It was a rude awakening to how short life is," said Sue. "They were two of the cutest kids in the world. Now, they'll never be old."

Remembering Steven and Julianna

When memorials began pouring in, John and Sue knew exactly what to do with them. They created the Julianna and Steven Blanchar Kindergarten Field Trip Fund, a designated fund at the La Crosse Community Foundation that disburses funds annually to every elementary school in La Crosse School District.

"It's so important to give children experiences outside the classroom. It helps with language development, social development. Even riding a bus is a learning opportunity. Now teachers can do those kinds of things without having to ask parents to pay for it," says Sue. "We're just happy that something good could come out of this," adds John.

At Spence Elementary, kindergarten teachers have used the funds to visit a pumpkin patch every year, giving children a new experience, connecting them to the community, and expanding learning within the science curriculum.

It's an opportunity that many of the students would not have otherwise.

"With the rising costs of everything, these trips would be a challenge for many of our families without the help from the Blanchar funds," said Julie Wilson, one of the teachers. "We are very grateful for the Julianna and Steven Blanchar fund that makes these opportunities available to our students."

At other schools, the funds have been used to explore apple orchards, attend plays at Viterbo University, visit the Children's Museum of La Crosse, and much more.

Through their enduring love for their children and their dedication to providing educational opportunities for others, the Blanchars turned their personal loss into a source of hope, inspiration, and growth for the kindergarten children of the La Crosse School District. Their selfless actions serve as a poignant reminder that even in the darkest of times, it is possible to create a lasting and positive impact on the world.

- 2022 ANNUAL IMPACT REPORT

Donors select one or more charitable organizations or programs to receive annual support from the fund. These funds are commonly established through estate plans as they are a way to continue to provide annual support to the donor's favorite charitable entities beyond their lifetime.

AWARDED FROM DESIGNATED FUNDS IN 2022

DESIGNATED FUNDS

Anonymous (1) Al's Musky Challenge Fund (2021) Ella F. Ambrosius Fund (1975) Jean Gitz Bassett First Presbyterian Church of La Crosse Fund (2019) Steven and Julianna Blanchar Kindergarten Trip Fund (2002) Heidi and Scott Blanke Scholarship (2010) Dr. Archie and Rosemary Britt Family Fund (2013) Margaret Forseth Burgess Music Fund (2013) Valerie Burman Master of Fine Arts Fellowship (2021) Kathryn, Olaus and Dena Cappelen Fund (2007) William S. Case Scholarship (1969) M. Elizabeth Cason Fund (2011) Centering Onalaska Flower Basket Endowment Fund (2022) *NEW City of La Crosse Arts Board Fund (2021) CMG Women's Fund (1992) Ralph F. Cowgill and Winnie Rhea Wroten Cowgill Family Fund (2019) Ruth M. Dalton, MD Fund (2007) Ruth M. Dalton, MD Juliette Low Scholarship (2007) Carrol J Riley-DeGier Fund (2018) Emeriti Memorial Fund for the UWL English Department (2022) *NEW Jean L. Foss-Norene A Smith Fund-WF (2011) Maureen and Robert Freedland-LPEF Fund for Studies of the Shoah (2007) Gordon W. & Barbara Gade Fund (2021) Gordon W. & Barbara Gade Scholarship Fund (2021) Ernest and Olive Gershon Fund (1991) Norman L Gillette, Sr. Family Fund (1992) The Glendenning Family Fund (1995) James Gokey Endowment Fund a.k.a Jim's Grocery Bag (1998) Jim's Grocery Bag - Schroeder Fund (2014)

Gertrude Salzer Gordon Jazz in the Park Fund (1997) Gertrude and Donald "Sandy" Gordon Jazz Scholarship (1998) Graw Fund for River Studies (2020) Dr. Gunnar and Mary Baldwin Gundersen Memorial Fund (2007) Rev. Ronald and Merle Gustafson Fund (2003) Charles and Chervl Hanson Riverside International Friendship Gardens Fund (2020) Scott Henke Memorial Fund for the Care and Shelter of Animals (2016) Homeless Jesus Fund (2020) Wayne J. Hood Fund (1982) Judith Corbett Hutchens Veterans Scholarship Fund (2022) *NEW Harold L. Isenman Fund (1981) Prairie Springs: The Paul Fleckenstein Trust Fund (2022) *NEW Roch Kendrick Memorial Fund (2009) Dale Kendrick Scholarship for Studio Art in Painting (2003) Jacquie M Favreau Kennedy Fund for the Society of St. Vincent De Paul Madison (2021) Jacquie M Favreau Kennedy Fund for NAMI Wisconsin (2021) Jacquie M Favreau Kennedy Fund for Our Lady of Mercy Community Outreach Services, Inc. (2021) Jacquie M Favreau Kennedy Fund for Communities in Schools of the Charleston Area Inc. (2021) Tom and Trudy Kennedy Endowment Fund a.k.a Tom's Grocery Bag (2013) Kids for Kids Fund - LPEF (2008) Maureen L. Kinney Fund (2016) Inez and Nick Konas Memorial Scholarship (2017) Jason David Koppelman Scholarship Fund (1990) La Crosse Public Elementary School Field Trip Fund (2013) Gretchen Guernsey Leigh Fund (2007) Betty Levinstein Fund-WF (2008)

The Jacob Christian Lillejord Memorial Fund a.k.a. Jacob's Ladder (2008)

Logan Math and Computer Science Scholarship Fund (2002) Marie Louise Lokken Fund (2007) Lommen Boys & Girls Club Scholarship (2000) Michael & Carol Mader Family Fund (2021) Milo and Beverly Mayer Mach Family Fund (2006) Mitchell-Kruck Scholarship (2007) Dr. David L. and Sacia B. Morris Family Fund (2008) Don Olson Hospitality Scholarship (2004) St. Paul's Evangelical Lutheran Church of Onalaska Endowment Fund (2002) St. Paul's Lutheran Church of La Crosse Legacy Fund (2019) William C. Jr. & Scott Pickett Memorial Fund (2012) Father Christopher Pratt Memorial Fund (1987) Robert and Ruth Pribek Memorial Scholarship (2017) Connie Repnik Memorial Fund (2006) Heather & Stephen Ross and Maureen & Robert Freedland LPEF Fund for Diversity Education (2021) James Rothwell Caregiver Fund (2019) Joan and Paul Schoenfeld Fund - WF (2008) James and Dianne Seyler Fund (2020) Tom and Judy Sleik Family Fund (2013) Pamela and Richard Strauss Fund - WF (2008) Hilda Stuttgen Memorial Fund for St. Clare Health Mission (2020) Carol Taebel "Thank a Teacher" Fund (2018) Duane and Carol Taebel Fund (2007) Bernadette Teff Family Fund (2007) Chester and Veronica Ware Fund (1995) Harry L. and Charlotte L. Woods Family Fund (1990) Roberta Zurn Fund (2005)

FUNDS OF LA CROSSE COMMUNITY FOUNDATION



SCHOLARSHIP FUNDS

Scholarship Fund Spotlight: JUDY CORBETT-HUTCHENS LA CROSSE TRIBUNE EXTRA EFFORT SCHOLARSHIP

Extra Effort Awards

A single spark ignites good, forever

When one person sparks a brilliant idea, it can create a powerful chain reaction. As others link in, each adding their own unique insights and contributions, the initial concept begins to evolve and flourish. The collective ingenuity then propels the idea forward, transforming it into something far more significant and influential than initially imagined and unveiling that the potential for good, even greatness, is limitless.

Such is the case with a simple, weekly feature story in the La Crosse Tribune.

The extraordinary lives of students

Throughout the year, the La Crosse Tribune publishes stories about high school seniors (one from each area high school) who have overcome extraordinary challenges to excel not only in academics but also in their personal lives. The stories are both heart-wrenching and uplifting as they introduce readers to teens who are achieving in school despite family trauma and deaths, chronic illnesses and disabilities, homelessness and addiction.

The stories began running in 1996 when David Stoeffler, then executive director of the La Crosse Public Education Foundation, sought to recognize these extraordinary students.

A year later, Rusty Cunningham moved to the area to serve as the La Crosse Tribune editor. He was moved to elevate the program to the next

level, and was able to secure additional donors. "These are not your typical scholarship winners," says Rusty. "These awards reinforce that their efforts are to be celebrated."

"These are not your typical scholarship winners," says Rusty. "These awards reinforce that their efforts are to be celebrated."

Empathy born of experience

In testifying to the resilience of the human spirit and the unyielding power of determination, the stories lit another spark — this time for Judy Corbett Hutchens, a woman who would not describe her childhood as idyllic.

"I came from circumstances which were less than desirable and financially prevented me, except for a couple classes, from going to college. I've had quite a struggle for much of my life," adds Judy, now a highly successful entrepreneur and businesswoman. "For me to have achieved the success in life I have is an accomplishment I attribute it to a lot of hard work and determination."

Seeking a more peaceful existence, Judy left home at age 17 and struggled to afford a two-room apartment and some college classes, despite working five and a half days a week.

"There's always hope and a better outcome when you're determined and have a good attitude and work ethic, but I would have greatly appreciated some assistance back then," says Judy.

With that firsthand insight, Judy decided she wanted to sponsor one of the students profiled and support them for the duration of their college studies.

"I thought if you have an Extra Effort student who's going on to college and you give them a scholarship for a year, what happens the next year and the year after that? They still need support."

Judy called Rusty, explained what she wanted to do, and sent a check to get things started.

A short time later, she wanted to send more, but she wanted her contributions to be taxdeductible. She called Rusty again, and he knew exactly what to do. He called Jamie Schloegel and arranged to move the scholarship funds to the La Crosse Community Foundation.

Collaborative magic

Partnering with the foundation accomplished three things at once, says Rusty. In addition to making donations tax-deductible, he knew the move would extend the life of the Extra Effort Awards (though he had no idea then for how long). It would also transfer the administrative functions to the foundation, allowing the La Crosse Tribune to focus on what it does best: sharing compelling stories and producing

2022 ANNUAL IMPACT REPORT

Scholarship funds allow donors the opportunity to invest in our future leaders by helping lessen the financial barrier to higher education. Each scholarship fund's criterion is established by the donor(s), and the foundation's staff works to ensure student recipients are selected accordingly.

193 Scholarships Given in 2022

SCHOLARSHIP FUNDS

the event while the La Crosse Community Foundation manages the funds.

Judy contributed another gift and invited a friend to give, seeding the La Crosse Tribune Extra Effort Scholarship Fund at the foundation. Once established, gifts to the fund snowballed, growing in size and gaining momentum as people throughout the community wanted to become part of the inspiring initiative.

The fund grew from \$5,800 to \$53,000 in just a matter of months. After the move to the La Crosse Community Foundation, subsequent growth, and the generous partnership of Viterbo, Western Technical College, and UWL the total annual awards exceeded \$80,000 in 2022.

For good. Forever.

This spring, Judy made yet another gift, this time endowing the fund in perpetuity — extending its life forever and ensuring educational support for countless future generations. Students who once faced insurmountable odds will now have more resources to overcome barriers, creating a positive feedback loop that propels the Extra Effort Awards' life-changing mission forward.

"I'm so hopeful for these students," says Judy, not realizing that through her foresight and generosity, she has become their beacon. Abellera Family Scholarship (2020) A.L.M. Family of Companies Scholarship Program Fund (2019) American Association of University Women - La Crosse Branch Scholarship Fund (2013) Tammy and Allen Becker Family Pay It Forward Scholarship Fund (2018) Mary Jane Bice Fund (1985) Borton Construction Scholarship at Holmen (2008) Borton Construction Scholarship at Logan (2008) Borton Construction Scholarship at Luther (2008) Brock Family Scholarship (2020) Valerie Burman Art Plus Scholarship Fund (2016) James R. Conway Class of 1955 Logan High School Scholarship (2009) Coulee Region Engineering Scholarship Fund (1993) Mildred Craig Rotary Scholarship Fund (2022) *NEW Peter DeCicco Scholarship (1992) Carol A. Dobrunz Memorial Scholarship (2014) Chloe Kay Eckelberg Memorial Scholarship (2022) *NEW Family Playhouse Theater Scholarship (2003) D. E. Field Scholarship (2007) Kent Grimslid Memorial Music Scholarship for Onalaska High School (2014) Roger and Angeline Haag Scholarship Fund (2022) *NEW Dorinda Hawk Music Scholarship Fund (2018) Neil P. Hengst Extra Effort Scholarship (2007) Ann Henke Scholarship Fund (2012) Josephine Hintgen Scholarship (1982) Hood-Weese-Miller Scholarship (2010)

Gerald and Marcella (Meyer) Horman Scholarship (2020)

Jay F. Leinfelder, Jr. Memorial Scholarship (2015) Harold E. Lemke Fund (1991) La Crosse Tribune Extra Effort Scholarship Fund (2021) Logan Opportunity Scholarship Fund (1992) Kaitlin Elizabeth Mahr Memorial Scholarship (2007) Samuel W. Mahr Scholarship Fund (2021) Marian Mieden Early Childhood Education Scholarship Fund (2020) Nicholas Byrne Padesky Scholarship Fund (2015) Norma J. Valley Panka & William J. Panka Scholarship Fund (2012) Mark David Peacock Memorial Scholarship (2013) John and Adeline Rice Scholarship Fund (2002) Rockin' Robyn Scholarship (2016) James G. Sauer Scholarship (2011) Ralph Schultz Scholarship Fund (1996) Senior Airman Adam Servais Memorial Scholarship Fund (2020) John and Ruth Sherman Scholarship Fund (2008) Burton C. Smith Scholarship Fund (1983) Tina Schwier Memorial Scholarship Fund (2019) Randy Smith Leadership Fund (2001) Samuel D. and Charlet S. Sperbeck Scholarship Fund (2019) William E. Storandt Scholarship (2005) William P. and Lorna C. Vafeas Art Scholarship (1995) Nina Vanderzee Memorial Scholarship (2016) Clayton and Vivian Veum Scholarship (1995) David and Sandra Whiteley Scholarship (2007) Richard Dick Wolfe Class of 1951 Logan High School Scholarship (2019)

FUNDS OF LA CROSSE COMMUNITY FOUNDATION



THERE IS NO FRIGATE LIKE A BOOK

by Emily Dickinson

There is no Frigate like a Book

- To take us Lands away
- Nor any Coursers like a Page
- Of prancing Poetry –
- This Traverse may the poorest take
- Without oppress of Toll –
- How frugal is the Chariot
- That bears the Human Soul –

Source: The Poems of Emily Dickinson Edited by R. W. Franklin (Harvard University Press, 1999) $% \label{eq:source}$

ADDITIONAL FUND TYPES

Field of Interest Fund Spotlight: THE ELIZABETH FUND FOR LITERACY AND WELL-BEING

Mary Veldey Transforms Lives Through Books

From Bookworm to Benefactor

For Mary Veldey, saying books are good is like saying the ocean is a puddle; it's a vast understatement that fails to capture the immeasurable depths and transformative power that stories hold within their pages.

Books are a way to travel anywhere in the world, anytime in the past or future and any galaxy in the universe. Books transport the human mind to places otherwise inaccessible to many (if not all), bond children and parents, and even lift people out of poverty.

"Literacy is so important for people's wellbeing," says the retired reading teacher. "Literacy skills lead to higher success rates in life, and that leads to increased well-being."

A novel approach to well-being

Research backs up Mary's assertions about literacy and well-being. Consider this:

- Literate individuals are more likely to make informed decisions about healthcare, nutrition, and hygiene. For example, a UNESCO study found that a mother's literacy directly impacts her children's health and survival. In fact, children with literate mothers are 50% more likely to live past the age of five.
- Those mothers then read to their children, encouraging their literacy. And children with proficient reading skills in third grade are more

likely to graduate high school and pursue higher education.

 Education is linked to higher income. The UNESCO study also found that the global poverty rate would be cut in half if all adults completed secondary education.

A gift you can give to your children

Research shows even reading to newborn babies has merit. In addition to laying foundational blocks of language, reading to babies encourages parent-baby interactions and strengthens emotional bonds. One of Mary's favorite quotes from award-winning children's author Emilie Buchwald is "children are made readers on the laps of their parents." The younger a parent starts reading to a child, the more likely it is that they will become a reader themselves.

And reading with your children matters more now than ever before. With the growth of media apps and YouTube use rising among children, kids are spending less time reading and more time 'playing' digitally. When you read to or with your kids, you are instilling within them an appetite and thirst for knowledge and mental engagement, which are things not as easily found by sitting in front of a device.

Turning the page to philanthropy

Mary's husband, Gary Veldey, was also an avid reader, and the two bookworms had discussed

the possibility of setting up a fund to boost literacy. After Gary passed away in 2014, Mary established the Elizabeth Fund for Literacy & Well-Being at the La Crosse Community Foundation. (Elizabeth is Mary's middle name.) The field of interest fund aims to invite and motivate others to support both literacy and emotional well-being needs throughout the community.

In recent years, fund distributions have gone toward the Wisconsin Bookworms program to provide free books and early reading experiences to children from limited-income families. Each month during the school year, volunteers read a book to participating children and engage them in a related activity. Each child then takes home a copy of the book to build their at-home library. Last year, the reading program distributed more than 16,000 books.

Mary looks forward to seeing the grant applications that come in each year — and the creative ways community programs and groups are encouraging people to read more. She especially likes projects and programs that increase access to books, promote a culture of reading and encourage a love for reading early in life.

After all, she considers books to have the power "to take us Lands away" and to expand our literacy and well-being with the mere turn of a page. And Mary Veldey wants to be sure it's available to everyone.

2022 ANNUAL IMPACT REPORT

SZGRANTS AWARDED FROM **FIELD OF INTEREST FUNDS** IN 2022

Field of Interest funds enable individuals and groups to pool their charitable giving into one fund that addresses a specific purpose or area of interest. Spending from field of interest funds is advised by the foundation's board through the competitive grant program.

FIELD OF INTEREST FUNDS

Anonymous (1) Jean Gitz Bassett Fund (2006) Roland Beranek Fund (2013) Black Empowerment Fund (2020) Coulee Region White Cane Club (2011) Sandy Castek Fund for Empowering Women (2022) *NEW Animal Welfare Fund aka Kitty Cat and Puppy Dog Fund (2022) *NEW Robert and Eleanor Franke Charitable Fund (2018) Howard Dahl Fund (1989) The Elizabeth Fund for Literacy and Well-Being (2016) Fund for the Arts (2021) Dr. Frank Furlano Family Fund (2002) Norman L. Gillette, Sr. Family Fund (1992) Global Awareness Fund (2006) Alice O. Gordon and Viola M. Forshler Fund (1940) Johns Flaherty & Collins-Michael Stoker Memorial Fund (2007) June Kjome Justice and Peace Fund (2013) La Crosse Area Emergency Response Fund (2020) La Crosse Bridge Builders Fund (1999) Myrick Hixon EcoPark Fund (2014) National Youth Sports Program Fund (1998) Gerald W. and Elizabeth M. Ostreng Endowment Fund (2022) *NEW Louis I. Rehfuss Fund (1981) R.J. Reinhart Fund for Mental Health (2021) Rudy and Jean Schnurrer Fund (2009) Mary Grace Sieber Fund (2006) Jenny and Tom Walter Fund (2020) Corinne Zielke Fund (2000)

AWARDED FROM AGENCY FUNDS IN 2022

A type of designated fund established by a nonprofit organization for its own benefit. The community foundation has fiduciary responsibility over the funds, and each year the organization can choose to take the spending rate distribution, or continue to grow the fund with its annual earnings. It's a simple and efficient way to build an endowment to help create sustainability for an organization.

AGENCY FUNDS

Bethany Lutheran Homes, Inc. Endowment (1991) Boys and Girls Clubs of La Crosse Fund (1985) Children's Museum of La Crosse Endowment (1998) Coulee Council on Addictions Endowment (2005) Da Capo Concert Band Endowment Fund (2022) *NEW La Crosse Family & Children's Center Endowment (1990) Anita and Robert Funke Historical Society Fund (2004) Goodwill Industries of North Central Wisconsin Fund (1997) Sally A. Grimslid Memorial Fund for Northside Elementary (2005) Hixon House Fund (2020) La Crosse Area Family YMCA Fund (2001) La Crosse Chamber Chorale Fund (2002) La Crosse Concert Band Endowment (2004) La Crosse County 4-H Fund (2010) La Crosse County Historical Society Endowment (1990) La Crosse Dubna Friendship Association David Bell Memorial Fund (2020) La Crosse Epinal Cultural Exchange Endowment Fund (2021) La Crosse Public Education Foundation Endowment (1991) La Crosse Public Education Foundation — Richard Swantz Fund (2000) Rotary Works Legacy Club Endowment Fund (2022) *NEW Amie L. Mathy Center for Recreation and Education Endowment (2005) Mental Health Coalition Endowment (2006) Onalaska Foundation for Educational Excellence, Inc. Fund (1998) Pettibone Park Commission Endowment (1992) Riverside International Friendship Gardens Fund (2020) Salvation Army, La Crosse WI Endowment (1992) Stars of Tomorrow Endowment (2006) United Fund for the Arts and Humanities Endowment Fund (1992) Wishland Pony Express Fund (1995) Women's Fund of Greater La Crosse (2016)

Special Project Fund Spotlight: LA CROSSE CHAMBER CHORALE

The La Crosse Chamber Chorale is a volunteer, communitybased choir comprised of individuals who love to sing and seek to inspire their listeners through exceptional choral performances, presenting varied, inclusive, and professional quality repertoire reflective of the changing world. The chorale was founded in 1986 and is currently led by Dr. Christopher Hathaway.

The Chamber Chorale partnered with LCF in 2002 with a \$15,000 challenge grant opportunity and community members came

together and met the fundraising challenge. The 2023-2024 season marks it's 38th season of incredible performances.





SPECIAL PROJECT FUNDS

All Abilities Trane Park Fund (2019) — Special Project Carney Haskell Impact Fund (2021) City of La Crosse ARPA Fund (2021) Community Giving Fund (1940) – Unrestricted Freedom Blues Fest Fund (2019) — Special Project Administrative Fund (1991) — LCF General Operating Reserve La Crosse Curling Club Fund (2021) La Crosse Jazz Orchestra Fund (2019) — Fiscal Sponsorship La Crosse SOUP Fund (2018) — Fiscal Sponsorship PMJ Fund (2002) — Unrestricted Ron and Jane Rada Fund (2015) — Unrestricted River Clean Up, La Crosse Fund (2020) — Fiscal Sponsorship Safer Coulee Region Fund (2020) — Special Project Jack and Marti Schwem Impact Fund (2019) — Temporary Designated Fund Margery J. Stansfield Fund (2013) — Unrestricted



20 22 DODDO DODO RCS

We have an incredibly generous community and are honored to recognize all those who contributed to the community foundation in 2022. We happily accept gifts of all sizes, and in a variety of ways, including cash, stocks, real estate, bequests, charitable gift annuities and more!



@properties La Crosse AAUW - Art Fair on The Green Abts Computer Services, LLC Adam and Robyn Fove Administrative Fund Advertising Concepts Alan Hecht and Kristin Swanson Alex and Jackie Vaver Alex Lueck Alice Engelhard Gassere ALM Holding Company Altier Rare Coins, LLC Altra Federal Credit Union AM of Cumberland, LLC Amazon Smile American Association of University Women-La Crosse Branch American Association of University Women-La Crosse Branch-Scholarship Fund American Endowment Fund - Jay and Dawn Jaehnke Donor Advised Fund Amie L. Mathy Family Fund Amy and James Noel Amy Llovd Amy Swailes Andrea Hansen and Curtis Miller Carol Taebel Andrew and Jamie Dahl Angela Mutch Anaie Breilina Anita J. Froegel Anita K. Evans and Larry Lebiecki Ann Hoscheit Anna Stindt Anne Hendrickson Annette Friedewald Anonymous (125 total) Anthony Gerig Antionette Weise April Kerby-Helm Ashlev Samarqia Aurel and Sue Mailath Austin Reinhart Family Foundation Azia Peterslie Baird Foundation. Inc Bakalars Sausage Company Inc Barbara and Dave Erickson Fund Barbara and Donald Frank Charitable Fund Barbara Quillin Barbara Schultz Baroni, Michael R. and Barbara A. Barry Blomouist & Eva Dahl Family Fund Becky and Greg Prichett Ben Miller Beth Foor Beth Mack Betsy Morgan Beverly Bodine Beverly Sanborn Bill and Betty Brendel Bill and Ellen Michuta

Bill and Jeanne Beeler Bill and Karen Hoel Blackbaud Giving Fund, YourCause **BNF** Holdinas Bob A. Hanson Bob and Jean Marck Family Fund Bob and Sue Christopherson **Bobbie Cowaill** Borton Construction, Inc. Brad and Ellen Hongerholt Brad and Lynn Sturm Bradford and Susan Price Atty. Brent and Ellen Smith BrewPlan, LLC Brian Holloway Brian Knutson Brilliant Bodywork Brook Prinsen Bruce Swanwick Bubba's Meats LLC **BW Enterprises LLC** Carl and Doris Mueller Carlene Roberts Carney Haskell Impact Fund Carol McCombs Carol Robertson Catherine and Dick Bevers Catherine Kolkmeier Catherine Roraff Catherine Smith Ohm Cathy and William Ells Cathy VM Cathy Wittchow Centering Onalaska Chad and Ann Thurman Chad Erickson Memorial Park Fund Charissa and Anthony Niedzwiecki Charles and Deborah Forer Dr. Charles and Linda Schauberger Charles F. Mathy Fund Cheryl and Cindy Vieth Chloe K Eckelberg Memorial Chris and Erin Hofland Chris and Jane Kerbaugh Christine Engstrom Christopher and Krista Huiras Dr. Christopher and Patty Leach Christopher and Sadie Kuhl Atty. Chuck and Chervl Hanson Chuck and LuAnn Roth CICS Investments LLC Cindv and Paul Patros Citizens State Bank Claire Bartusch Clara Ping Cleary-Kumm Foundation, Inc. Colin and Erin Belby Family Cota Family Coulee Region Docks Craig and Lynn Trojahn Craig and Pamela Ubbelohde Craig Doughty CRDN of Western Wisconsin

Custom Fab and Machine 11 C Cynthia Mischnick D. K. Martinek Da Capo Concert Band Dale Martin Dan and Judy Brady Dan Sutton Dani Peterslie Daniel and Patricia Lefebvre Daniel Ecklund and Leah Dietrich Dave and Jean Burgess Dave and Barb Erickson Dave and Barb Skogen David & Sacia Morris Charitable Remainder Trust David and Abigail Gerzema David and Barbara Hanson David and Cinda Chorski David and Judy Bouffleur David and Karen Lange David and Patricia Ludington David and Ruth Ann Leuck David and Sonja Sue Olson David and Susan Anderson David Ibsen Dr. David L. and Sacia B. Morris Fund David L. Whitelev David Lee David R. Morrison Family Fund David R. Morrison, C.P.A. David Ruder and Bonnie Olson Dawson and Jacqueline Strutt Deb Davis DeBoer Pest Control Delbert and Janet Klein Dempsey & Baxter Dennis and Jean Bardelmeier Drs. Dennis and Jean McDonnell Dennis and Sarah Ohlrogge Thomas and Juna Kraiewski Dennis Kreuser Designing Jewelers Diane Duresky Diane Knudson Suhr Dianna Schermerhorn Dickinson Family Funeral Home **Diveley Properties LLC** Donald and Barbara Gilles Donald and Janice Ostreng Donald and Jeannie Stapleton Donald and Lavonne Zietlow Donald and Nancy Smith Donald and Roxanne Weber Donald and Susan Zimmerman Dorothy Balfany Dr. Douglas R. Nelson and Dr. Cheri L. Olson Downtown Al's Musky Fund Drew Blaken Duane Lom and Rhonda Akeson Dustin Luecke DW and TM White Dye Monkey Yarns

Edward and Anne Elliott Dr. Edward and Sally Miner Dr. Edward and Sheila Riley Edward Williams Eleanor Moore and Jacqueline Eddy Eli and Karen Crogan Richard and AnnaMarie Crogan Ellen F. Verwiebe Ellvn M. Ash Emeron and Phyllis Christensen Emily and Scott Rand Eric and Vicki Wheeler Eric and Barbara Sorenson Eric and Sandy Brekke Family Fund Erickson Sisters' Fund Erin Hussev and Anthony Batva Estate of Ronald Burman Executive Currency F.M. and R.A. Kurtz Festival Foods Fran and Billie Finco Francie Ball and Mary O'Sullivan Franciscan Sisters of Perpetual Adoration Frank and Ruth Vierling Frank and Linda Gillette Dr. Frank Cadwell Dr. Fred and Jean Skemp Fred and Susan Heuer Frederick and Connie Glore Gabe and Annie Berendes Gale Bruessel Gary and Cynthia Demro Gary and Helen Aubol Garv Kline Geoffrey Klos and Diane Fletcher Klos George and Betty Kruck Gerald and Gertrude Duffrin Gerald and Judith Peterson Gerald Baldner Gerald Ernst Gerald Louis Gerald Ostreng Estate c/o Trust Point Gertrude Salzer Gordon Concert in the Park Fund Gladys McLenahan Gloria Cassel Gods Country Muskies Good Ground Trading Inc Goodvear Auto Service Gordon Gade Greg and Beth Bonney Gudrun Bugge Andvord Gundersen Lutheran Medical Center Dr. Gunnar and Mary Baldwin Gundersen Memorial Fund Guy and Joan Wolf Haag Revocable Trust Habitat for Humanity La Crosse Area Hancock & Robinson CPAs Harvey and Dawn Havs Hazel Desmond Heidi and Brian Werner Helen Elsbernd

Herbert and Barbara Heili Holmen Meat Locker Hong Zhou and Hongying Xu Hulse Dental Icoin Inc Ingrid Pape J Stephen and Frances Gerlach J. F. Brennan Company, Inc. Jack and Ann Haase Jack and Barbara Peplinski Jacob and Emily Bowe Jacob Sciammas and Erin Maslowski Jacqueline Klein Jacqueline Vaver Jacqui Wiltinger Jake and Grace Larkin James and Carolyn Bagniewski James and Donna Omernik James and JoAnn Wickizer James and Judy Shoults James and Marcia Wine James and Sheri Schneider Jamie and Joe Schloegel Jane Benzschawel Janet and Marc Williams Janet Schilling Janis and Mark Jolly Jared and Kristina Schoh Jason and Kacey McSorley Jay Clark Jean Brady-Gillies Jean Clark Jean Kreul Jeff and Patricia Lokken Jeff and Sara Kessler Jeff Lokken Jeffrey and Deborah Covey Jeffrey and Kelly Wolf Jennifer Olson Jeremy Yardley Jerry Obryant Jim and Deb Welander Jim and Julia Jespersen Jim Fowler Jim Killoran and Dr. Mary Morris Dr. Jim Ringstrom Jo Ann Neve Joan Koonmen Joe and Pat Heim Joe Moua Joe Uhan Marge McPeak Jim Glanlev Joel Burnet John and Kay Krueger John and Ardus Cleveland John and Dee Medinger John and Jean Sterling Dr. John and Joan Mueller John and Joyce Gokey John and Karla Stanek John and Linda Lyche John and Lori Horsfall

2022 ANNUAL IMPACT REPORT

John and Marilyn Hempstead John Brewer John Cochems Agency John E. and Sarah J. Stuber John Lheureux John Magerus, Ph.D. and Everett McKinnev, Ph. D. John Randolph Paine John Wetzel Jolene Erin Christensen Jon Stuttgen Jonathon Trapp Joseph and Tracy Endrizzi Joseph Enterprises Ltd Josh and Mindy Court Josh Miner Joyce A. Heil Joyce Shanks Jovce Wichelt Judith Corbett-Hutchens Julianne Jansen K T Vietak Karen Boardman Agency LLC Karen Dahl Karen Jansky Karen K. Garrity Karol I. Smith Karvn Quinn Kathy and Chuck Ivey Kathy and Mike Schnitzius Kathy Knobloch Kathy Lucey Kathy O'Driscoll Katy Wood Keith and Mary Isaacs Kelsee Willett Ken and Sandy Berg Kenneth and Shirley Fletcher Kenneth Artis Kim and Josh Shively Kimberlee J. Burrington Kimberly Vogt K Jackelen Knute and Carol Temte Kris and Michael Smuksta Kristen Foehner Kwik Trip, Inc. Kyle Visker, State Farm Insurance La Crosse Concert Band La Crosse County 4-H La Crosse County Solid Waste Department La Crosse Curling Club La Crosse Public Education Foundation. Inc. La Crosse SOUP Sponsorship Fund La Crosse Technology Lappins, LLC Larry and Diane Lindesmith Larry Frohmader Laura and Roger Clark Laura Halverson

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Mike Camardo Bullion and Coin Mike Desmond Mike Nickel Minda and Mark Chamberlain. J.D. and C.P.A. Mitchell-Kruck Scholarship Muffv Van Nostrand Nancy Flury Nancy Fulkerson Hill and Edwin L. Hill Fund Nancy L. Allen Nancy Medinger and Pete Eversole Nathan Crowder National Financial Services LLC Ned Doolittle Neil P. Hengst Extra Effort Scholarship New York Gold Mart Co Nicholad Lee Korte Nora Garland Norma J Panka Estate Trust Norman L. Gillette, Sr. Family Fund North Presbyterian Church Oktoberfest USA Gemutlichkeit Foundation Ona Sheet Metal Onalaska Education Foundation Opal Z Tulpo Orthodontic Specialists of Onalaska Ottawa Coin and Jewelry LLC Patt Boge Pam Cipkowski Pam Craker Pam Hartwell Pamella A. Thiel Pat Jack Pat McGuire Pat Mielke Patricia A. Mertens Patricia Stellflue Patrick and Beth Pederson Patrick and Rhonda Lawrence Patrick Brunet Patrick Fleming Paul and Barbara Rusterholz Paul and Cindy Meyer Paul and Debra Hosch Paul and Debra Stanhope Paul and Kate Bergl Paul and Tara Wetzel Paulette Coleman Payton D Zietlow Estate Peace of Mind Counseling Peggy Derrick Peter and Janice Gutierrez Pettibone Resort Phyllis and James Warren Phyllis Buchner Powerhouse Marine Prairie Springs: The Paul Fleckenstein Charitable Trust Ralph and Joni Heath Randy and Marian Schiesser Randy and Mary Mickelson

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Many donors have decided to give to a variety of funds in tribute to a loved one. The impact of their gifts will impact the La Crosse community for many generations. Al's Musky Challenge Greg and Kathy Curti in memory of Dr. Fred Ross Sue Weideman in honor of Mike Weidemann Tom and Jan Brock in memory of David Amborn

American Association of University Women-La Crosse Branch Scholarship Fund

John and Marilyn Hempstead in memory of Tom Strange John and Marilyn Hempstead in memory of Lou Smith American Association of University Women-La Crosse Branch in memory of Liz Nutter Elsie M. Patterson in memory of Liz Nutter

Animal Welfare Fund aka Kitty Cat and Puppy Dog Fund

In memory of Mort LaFleur Richard and Jennifer Wolfe Tim Nelson

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In memory of Betty Kendrick Dr. James and Janice Gallagher Sandra Sechrest

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Blahnik-Naugler Help Fund for Women

In honor of Rebecca Naugler Virginia E. Naugler

In honor of Mr. and Mrs. James Naugler's Anniversary Virginia E. Naugler

Bradley and Lynn Sturm Family Fund In honor of Lynn and Brad Sturm Jerald P. Underdahl

Burton C. Smith Scholarship In memory of Burton C Smith Jacqui Wiltinger

Carol and Duane Taebel Family Fund In honor of Father's Day Scott and Paula Taebel

Carrol J Riley DeGier Fund

In honor of Volunteers of Tabby Town Gale Bruessel

Centering Onalaska Flower Basket Endowment Fund Anonymous in honor of Mary Ann Bihn

In memory of Sacia Morris Aurel and Sue Mailath

Aurel and Sue Mallath Bruce and Ann Lenio Fe Abellera Tom and Jan Brock

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In memory of Tom Skogen Dave and Barb Skogen

In memory of Scott Bjorge James and Jean Lund

In honor of Brenda & Wesley White Jerry and Marilyn Arndt

In honor of JoAnn & Jim Wickizor John and Linda Lynche

In honor of Dr. R. Mario & Fe Abellera Mark Abellera

In honor of Fe Abellera Michael and Karla Abellera Michelle Abellera

In memory of Iris Mary Darneal Nancy Thorson

In memory of Virginia "Ginny" Clark Nancy Thorson Chad Erickson Memorial Park Fund In memory of Chad Erickson Kevin Banasik

Community Giving Fund In honor of Lynn and Brad Sturm Jerald P. Underdahl

Community Impact Fund

Anonymous in memory of Duane Nuttall Anonymous in memory of Jerry Erickson Bill and Betty Brendel in honor of the Teachers of Lax Public Schools Bill and Betty Brendel in honor of Vince Hatt Christine Severson in honor of Sue Graf Diane Johnson in memory of Clyde and Beverly Butterfield Diane Johnson in memory of Deacon Rich Sage Dr. Judy Harpenau in memory of Mary Schmieder Gary and Lynette Benzschawel in honor of Teddy Wawraszek Mark Stahlhut in memory of Marguerite Jolly Mark Stahlhut in honor of Josh Miner Maurie and Jan Peterson in memory of Linda Lyche Mike and Sara McCormick in honor of Lori L. and Patti S. Sheryl Solberg in memory of Fran and Dick Swift Susan Kelly and Dale Boone in honor of the amazing teachers in Onalaska

Coulee Region Engineering Scholarship

In Memory of Bruce Staples Fidelity Charitable - Ulland Family Fund

Davy Family Fund

In memory of Thomas Davy Davy Engineering Company, Inc Dick and Julie McGarry Mike and Joyce Davy Mike and Mary Bottcher Stu and Char Robertshaw

Heather & Stephen Ross and Maureen & Robert Freedland LPEF Fund for Diversity Education

In honor of all those who lost their lives fighting for respect and dignity around the world due to their beliefs, their race, their gender or gender identity, or nationality Dr. Robert Freedland and Atty. Maureen Freedland

Hilda Stuttgen Memorial Fund for St. Clare Health Mission

Bill and Betty Brendel in honor of Kathy's Stuttgen's Retirement Jon Stuttgen in honor of Alan Brandstetter, President CBS Printing Jon Stuttgen in memory of Hilda Stuttgen

Homeless Jesus Fund

In memory of Vince Hatt Jon Stuttgen

Jason David Koppelman Scholarship

In memory of Kent Koppelman Anonymous Barbara Cameron Brian and Joyce MIsna Jan Koppelman Jim and Ellen Altman Kaj and Lisa Sinclair Kathie Vongroven Larry and Esther Pease Michelle Murphey Raymond and Susan Wilson Robert and Carole Norton Robert and Cheryl Onken Robert and Devi Altman-Segal Robert and Patricia Perlock Robert and Vikki Pease Russ and Nancy Philips Steven and Carol Carlson Thomas and Maureen Breuer Thomas Gross and Kathleen Donohue Gross VM Briggs

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In memory of Janice Cavadini John and Susan Blanchar

In memory of Jeanne Hanson John and Susan Blanchar

In honor of John and Sue Blanchar David and Barbara Hanson

In memory of Mike Patrick John and Susan Blanchar

In memory of Paul Druschke John and Susan Blanchar

2022 ANNUAL IMPACT REPORT

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In memory of Susan Berger John and Susan Blanchar

Kathy and Jack Lucey Family Fund for Alzheimer's

In memory of Jack Lucey Alan and Linda Lorenz Allen and Mary Ann Dilling Amelia Daniels Anonymous Arian Arens Atty. Patrick J. Houlihan Barbara Quillin Beverly Kratt Bonnie Hicks C.A. and J.R. Strait Chris and Lisa Butler Cletus Fleming and Kathleen Shinkle David and Patti Hanson David Hietpas Debbie and Jim Kroner Dixie Forsberg and Debra Kaufmann Donald and Clarice Wuensch Donald and Janice Ostreng Donna Olson Douglas W. and Barbara J. Radke Duane and Arlene Dreves ECCF Staff Eugene and Rosemary Feuerhelm Frank and Linda Gillette Fred Monk Gerald F. andPatricia K. Muehr Rev Greater La Crosse Area Shamrock Club Inc Jacqueline Mever James and Donna Omernik James and Donna Pangier James Tracy Jan Sahagian-Crandall Janis and David Severson Jeffrey and Tracy Kuen Joe and Barb Lucev John and Betty Weber John and Donna Lombard K.M. and N.L. Cowgill Kathy Lucey Kim Werner Kimberlee Reilly Leslie and Karen Johnson Linda Pfaff Loren and Debbie Teig Lynn and Jerry Mosher Marie Northup Marilyn McElligott Marilyn Von Ruden Mouchka Mark and Kathleen Glaeser Marla French Mary and Thomas Misco

Maurice and Carole Running Memorial for Jack Lucev Michael and Ellen Michael and Sandra Pitsch Michael W Walter Naomi and Thomas Rislow Nevins Family Pam Griffith Patricia and John Darling Patrick Davton Patty Remington Peter and Esther Harman Petey, Ann, Marilyn, Laurie and LuAnn - WBC Eau Claire Education Team Phyllis Bell R.É. and M.R. Hunter Richard and Lois Przywoiski Richard and Mary Dannhoff Richard and Valerie Mahlum Richard R. Tracv Rick and Sandra Auseth Rick and Wendy O'Donnell Robert Edward Kerska Robert Todd Lucev Roger and Arlene Young Rosa T. Wittenberg Sandra K. Castek Sharon and Clifford Johnson Shepherd-Quinn Family Steve and Annette Flottmever and Family Steve and Julie Pitsch Steven and Carol Carlson Susan and James Crothers Suzette Brooks Teresa Pederson Thomas and Debra Schams Thomas and Jeannine Nolan Timothy and Connie Sprester Vere and Donna Vance Wendy and Paul Hamilton William and Elizabeth Brendel William and Jan Howes William and Mary Dexter William and Patricia Shepherd WisDOT/District 5/SW Region WR and KM Halaska In memory of Kathy Lucey's years of

Mary Larson

advocacy work Bill and Betty Brendel

In memory of Helen Lucey Jada Lucey Martinez

In memory of John Brooks Jada Lucey Martinez

In memory of Don Smith Kathy Lucey

In memory of Jan Berg Kathy Lucey

In memory of Jeb Griffith

Kathy Lucey

La Crosse Bridge Builders Fund In honor of John Magerus Deborah Hoskins

La Crosse County 4-H Fund In memory of Judith Hutchens

Linda L. Saley

In memory of Sandy Grimes Linda L. Saley

La Crosse Curling Club Fund In honor of Chris Hofland Chris Hofland

La Crosse Jazz Orchestra Fund In honor of Mark Stahlhut Carolyn Morris

In memory of David A Solie, Sr. David A. and Janice B. Solie Egan and Richgels S. C.

In memory of Audrey Penner Kristine Hayes

In memory of Dick Sartz Richard and Mary Jean Sartz

La Crosse Public Education Foundation Endowment In memory of Liz Nutter

Elsie M. Patterson

La Crosse Tribune Extra Effort Scholarship Fund

In memory of Linda Kochenderfer Cheryl and Cindy Vieth

Maureen and Robert Freedland Community Fund for Studies of the Shoah (Holocaust)

In memory of Albert Milgrom Drew and Kristie Neve

In memory of Sam Ajchenbaum Harvey Weinberg

In memory of Dr. Martin J. Smith Karol I. Smith

Otto David Ferguson Memorial Fund

In memory of Darvin Ferguson Baratto Brothers Construction Barbara Leopold Calvin and Cheryl Schmidt David and Barbara Hanson

Dick and Carolyn Carlson Elaine Paulsen Eric. Tammy and Ethan Hanson Jean Hanson Jeff and Kathleen Jerome and Judith Miller Jerry and Sandra Larson Jim and Toni Girod John Peterson and Gladys Vanguekelberg Lynn and Bob Scharenbroich Mary Schmid Raymond and Wendy Schrupp Renee and Joel Ferguson Robert and Twylla Nelson Stephanie Dupev Sue Ferguson Susan and Bruce Nolan Thomas and Rhonda Smedstad Vav and Arleen Rodman Wanda Domke Wendi and Chad Wigham In memory of Otto David Ferguson

Charles and Cheryl Hanson Harlan and Jean Ann Tweeten Jared and Kristina Schoh Kathy and John Storlie Kory and Samantha Eichhorst Laura Monsoor Renee and Joel Ferguson Ricky and Lois Benedict Ronald and Linda Kaiser Stephanie Dupey

Richard Dick Wolfe Class of 1951 Logan High School Scholarship In memory of Colleen Stender Rita Wolfe

Scott Henke Memorial Fund for the Care and Shelter of Animals In memory of Scott Henke Sara Henke

Senior Airman Adam Servais Memorial Scholarship Fund

In memory of Dustin Flannery Peter and Susan Servais

In memory of Larry Silha, Kyle Sacia, and Paul Hammes Peter and Susan Servais

Susan M. Quillin Fund

In memory of Susan M. Quillin Atty. William and Stephanie Skemp Barbara Erickson Beth Ryan Brian Furlano

Cindy and Mike Wyckoff Cleary-Kumm Foundation, Inc. Dawson and Jackie Strutt Deb and Fred Wakeen Ellen Rae Tvler Hawkins Ash CPAs LLP Jabari McIntosh James and Bonnie Nesbitt James and Donna Pangier Jeff and Andrea Wieser Katherine Niedfeldt Kathy Lucey Lori and Randy A. Williams Marlene Benson Marv Malinowski Michael and Joyce Diveley Randolph and Judith Eddy. Sr. Randy and Rachelle Puls Raymond and Carrie Pearson, Debra Tornow Richard and Beverly Umberger Ronald and Mary Korthals Ross and Janet Romanzak Samuel and Tammy Bentzen Sandra Heck Shellev Dolan Steven and Jody Low Stu and Char Robertshaw Terry and Julie Bartels Thomas and Sandy Finn Timothy and Karin Quillin Atty, William and Stephane Skemp William and Tari La Rue Wipfli Financial Advisors In memory of Darvin Ferguson

Elizabeth Day

The Anthony Fund

In memory of Anthony Fimple Beer By Bike Brigade Stephanie Tuten and Kathryn Fields

Tom & Trudy Kennedy Endowment Fund aka Tom's Grocery Bag Fund In honor of Casey Kennedy Schroeder Anonymous

Women's Fund of Greater La Crosse in honor of Betsy Morgan Deborah Hoskins



You've worked hard to build your assets over the years. Now the question is: What is your dream for those assets after you're gone?

Donors who make the community an heir by leaving the La Crosse Community Foundation in their estate plans will become a Forever Society member. Join hundreds of others in the Forever Society! This membership is open to any donor giving any size of gift in their estate plan or will.

Establishing a planned gift or bequest is much easier than you think. We invite all who wish to protect our beloved community's greatest assets to make a charitable decision today that will work to carry out their philanthropic vision forever.

Contact La Crosse Community Foundation for more information!

Forever Friends Award Recipients 2022 Dave and Barb Erickson

The La Crosse Community Foundation recognized Dave and Barb Erickson as its 2022 Forever Friends Award recipients. The award recognizes people who have included the foundation in their estate plans and chosen to take care of the La Crosse community forever.

"The Ericksons have proven themselves to be forever friends to the La Crosse community for decades, not just through their extraordinary philanthropy, but also through their vision and selfless volunteerism," says Jamie Schloegel, executive director of the La Crosse Community Foundation. "As in so many of their charitable activities, they've set the standard as our first-ever Forever Friends Award honorees."

The Ericksons' philanthropy was born from tragedy. In 1989, their son Chad Erickson underwent surgery to repair a minor valve defect. The surgery left him with a severe disability, and Chad died in 1995 at age 15. Ever since, Barb Erickson has asked herself, "What would Chad want to do?" when considering community opportunities.

That question led them to establish the Chad Erickson Memorial Fund to support sports and youth programs that Chad loved, the Barbara and David Erickson Fund, and the Erickson Sisters Fund which is advised by Chad's sisters, Kristin McCabe and Shannon Osley. The family funds have resulted in the creation of the Chad Erickson Memorial Park, the original La Crosse Skateboard Park, and several other projects to support youth and adults with special needs.

The Ericksons also donated their previous family home, which was renovated to be accessible for Chad, to the Tomah VA to provide a home for veterans overcoming trauma from their experiences serving the country.

In addition to the significant monetary support they've given the



community, the Ericksons also volunteer for many community nonprofit organizations. Barb Erickson, for example, has served on the YMCA and La Crosse Community Foundation boards, and she's volunteered at the Y's Miracle Field and Special Olympics. And Dave Erickson is a longtime volunteer with Freedom Honor Flights, accompanying World War II and Korean War veterans on all but two flights.

Barb Erickson once told the La Crosse Community Foundation that their lives "were forever changed" with the loss of Chad. But through their generous contributions of time and money, they're forever changing others' lives for the better.

20

FOREVER SOCIETY MEMBERS

Curtis & Stacev Mcllouham

David R. Morrison, C.P.A.

Rebecca & James Naugler

Dennis W. Priebe & Joy Priebe

Nancy Medinger

Laura Moriarty

Mildred C Netwal

Don & Deon Nontelle

Bob & Janet Ollech

Thomas Pribek

Ron & Jane Rada

Brian & Karen Rude

Allen & Julia Saterbak

Jamie & Joe Schlogel

Jack* & Marti Schwem

Atty. Tom & Judy Sleik

Bruce & Judy Stum I in

Duane* & Carol Taebel

Steve & Suzanne Tanke

Tom Walter & Jenny Ehlke-Walter

Dr. Stephen & Katie Webster

Michael & Peggy Wickenkamp

Wayne & Joan* Wojciechowski Richard* & Rita Wolfe

David & Sandra* Whiteley

Dick & Shelia Wieser

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Robin & Stephanie Swartz

Samuel* & Charlet Sperbeck

Susan Schmidt

Dianne Seyler

Shirley M. Smith

Janet Stansfield

Jon Stuttgen

Cheryl Vieth

Cindy Vieth

Jeri Sebo

MEMBERS

If your name is not on the following list and you are a Forever Society member please reach out and let us know. We would love to recognize your generosity and set up a time to meet and ensure we understand your plans.

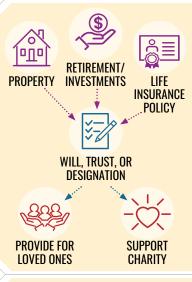
Mario* & Fe Abellera Francie Ball & Mary O'Sullivan David W. Bange Bill* & Ann Barney Tom & Jan Brock Bill & Becky Byron Sandra K. Castek Bob & Sue Christopherson John & Ardus Cleveland Brian Connell Michael & Cameron De Yoe Wanda DuCharme, MD & Edgar Storey John Edwards & Fran Lee-Edwards Michelle & Andrew Elliot, MD Dave & Barb Erickson Donald* & Barb Frank Bruce & Barbara Friell Anita J. Froegel Gordon Gade Clara Gelatt & Neal Meier Carl & Anne Glowcheski Richard & Barbara Graw Rev. Ronald & Merle Gustafson Robert A. Handson Mary L. Heider Joyce A. Heil Andv & Geri Henast Paul & Ann* Henke Dan Herman & Mary Monsoor Edwin Hill & Nancy Fulkerson Hill Tom & Trudy Kennedy Atty. Maureen Kinney Sue Knopf & James Rothwell* George & Betty Kruck Jay Lokken & Ken Riley Duane Lorn & Rhonda Akeson John Magerus, Ph.D & Everett McKinney Ph.D Dr. Todd & Deb Mahr

REALIZED

Ella F. Ambrosius (1975) Jean Gitz Bassett (2020) Ronald & Valerie Burman (2023) Mary Jane Bice (1984) Dr. Archie & Rosemary Britt (2016) Elisabeth Swannel Bruder (1997) Elmer J. Buchholz (1967) Nellie L. Case (1968) Lois M. Craig (2021) Lorraine Dahl (2001) Ruth M. Dalton M.D. (2011) Philip S. Davy (1993) Dr. Paul L. Felion M.D. Robert & Eleanor Franke (2018) Henry & Ellen Funk (2022) Amanda Ginsky (1994) Leona J. Goetzinger (1999) Gertrude Salzer Gordon (1997) Donald "Sandy" Gordon (1998) Alice 0. Gordon (1942) Robert "Larry" Gorman (1992) Roger & Angeline H. Haag (2022) Dorinda Hawk (2018) Josephine Hintgen (1982) Harold Isenman (1981) Pauline M. Jackson M.D. (2017) Sophie Johnston (1999) Bernard Kriesel (2023) Harold E. Lemke (1991) Beverly J. Mach (2019) Bob & Jean Marek (2013) Dora D. Marshall (1965)

Rita McGaughey (2011) Lillian McGaughren (1995) Dr. David L. & Sacia B. Morris (2022) Edgar L. Mundstock (1982) Albert T. Muth (1950) David E. N udd (2003) Gerald & Barbara Ostreng (2022) Norma & William Panka (2021) Nicoletta Pappas (2011) Cora Pierce (1952) Bernard & Mary Pralle (2018) Susan M. Quillin (2023) Louis I. Rehfuss (1971) Ada Reichelt (1998) Connie Repnik (2006) Louis Robinson Sr. (1979) Walter T. Roth (1989) Donald Schwert (1994) John & Ruth Sherman (2011) Mary Grace Sieber (2006) Louise Smith (1970) Jacquie M. Favreau Kennedy (2020) Vera Strauss (1989) William P. Vafeas, Ph.D. (2011) Vivian Veum (1995) Chester & Betty Ware (1995) Carolyn Weidman (1972) Harold Weisse (1991) Harry L. & Charlotte L. Woods (1997) Corrine Zielke (2000) Payton Zietlow (2021)

WHY GIVE A LEGACY GIFT?



- Give back to causes you care about while maintaining assets during your lifetime to care for family and friends.
- After your death, the foundation's expert staff will steward your vision in perpetuity.
- Your legacy gift will grow over time and do more good with each passing year, and you have the peace of mind knowing that your gift will be used as intended.
- Bequests are exempt from federal estate taxes. If you have a taxable estate, the estate tax charitable deduction may offset or eliminate estate taxes, resulting in a larger inheritance for your heirs.

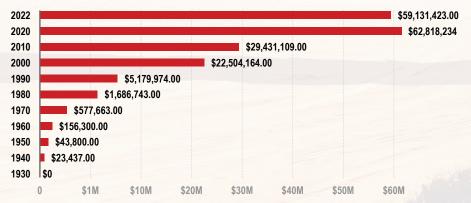
*deceased

LA CROSSE COMMUNITY FOUNDATION FINANCIAL REPORT

Statement of Financial Position (Audited)

Assets	2022	202
Checking and Money Market	\$1,612,006.00	\$1,338,836.0
Investments	\$53,329,648.00	\$62,773,278.00
Pledges Receivable - Funds	\$95,700.00	\$538,700.00
Beneficial interest in perpetuall trusts	\$4,027,085.00	\$5,010,335.00
Other Assets	\$66,984.00	\$65,850.00
Total Assets	\$59,131,423.00	\$69,726,999.00
Liabilities		
Funds Held for Agencies	\$4,617,911.00	\$5,129,165.0
Outstanding Grant Commitments	\$744,128.00	\$160,000.00
Other Liabilities	\$62,518.00	\$85,898.0
Total Liabilities	\$5,424,557.00	\$5,375,063.00
Begining Balance of Net Assets	\$64,351,936.00	\$57,979,530.00
Change in Net Assets	\$(10,645,070.00)	\$6,372,406.00
Total Net Assets	\$53,706,866.00	\$64,351,936.0
Total Liabilities & Net Assets	\$59,131,423.00	\$69,726,999.0

Total Assets by Year



22

Statement of Financial Activity (Audited)

Change in Net Assets	\$(10,645,070.00)	\$6,372,406.00
Total Expenses	\$4,759,346.00	\$5,075,479.00
Development/Fundraising	\$124,092.00	\$99,830.00
Management and General	\$195,209.00	\$187,420.00
Program-Related Expenses	\$415,374.00	\$321,166.00
Less Grants for Agencies	\$(179,800.00)	\$190,800.00
Grants and Scholarships	\$4,204,471.00	\$4,657,863.00
Expenses		
Total Support and Revenue	\$(5,885,724.00)	\$11,447,885.00
Other Income	\$69,997.00	\$58,841.00
Change in Perpetual Trusts	\$(983,250.00)	\$338,198.00
Net Investment Return	\$(8,429,183.00)	\$7,011,721.00
Less Contributions from Agencies	\$(470,846.00)	\$(70,976.00)
Contributions and Bequests	\$3,927,558.00	\$4,110,101.00
Support and Other revenue	2022	2021





* Percent of assets by fund type as of 12/31/2022



Honoring the Fiduciary Responsibility Force

The board of directors is fiduciarily responsible for La Crosse Community Foundation. The board's finance and investment committee members use their extensive and diverse experience in business and finance to provide ongoing investment guidance, monitoring, and oversight. They strive to maximize investment income while following formal, yet flexible investment guidelines that incorporate prudent risk parameters, appropriate asset guidelines, and realistic return goals. Our investment portfolio is managed by Trust Point. Their representatives work with the finance and investment committee to continually review and update our investment policy to ensure it's responsive to current capital market conditions and the needs of the foundation. Information regarding the portfolio's performance is available upon request.

Auditors: Hawkins Ash CPAs

Trustee and Investment Manager: Trust Point

THE FORCE OF INVESTING

LCF offers three investment pools to meet our donors' philanthropic objectives. Assets are prudently invested to ensure grants can be made to address current community needs while preserving and increasing assets for future generations.

Investments are monitored by our finance and investment committee, which works closely with an investment advisor specializing in nonprofit investments.

LONG-TERM FUND INVESTMENT POOL

CONG TERM

OBJECTIVE:

Achieve growth and capital appreciation over a long-term investment horizon primarily through a diversified portfolio of publicly-traded securities

2022 Annual Return: Benchmark -14.90%

Risk Profile: High

Grantmaking Timeline: Annual grants in perpetuity

EQUITY

SHORT-TERM FUND INVESTMENT POOLS

INTERMEDIATE IMPACT POOL

OBJECTIVE:

Achieve moderate growth balanced with capital preservation over a short to medium term primarily through a diversified portfolio of fixed income with some equity exposure

2022 Annual Return: Benchmark -9.8%

Risk Profile: Moderate

Grantmaking Timeline: Typically 2 years to 25 years



OBJECTIVE:

Preserve principal over a short term through money market and cash instruments

2022 Annual Return: Benchmark N/A

Risk Profile: Low

Grantmaking Timeline: Typically 0 to 2 years



24 -

THE FORCE OF GIVING

La Crosse Community Foundation provides a variety of simple and powerful ways individuals, families, businesses, and nonprofit organizations can practice philanthropy within our community.

The foundation has a unique ability to accept a broad range of assets. Our staff is prepared and ready to assist you in determining which methods best meet your charitable interests and unique financial circumstances. We help you make the most of both, so you can receive the greatest return on your community investment.

The foundation is recognized by the IRS as a 501(c)3 public charity, so donors receive the maximum tax benefits allowed by law.

BROWSE OUR FUNDS

Funds are established by individuals, families, businesses, nonprofit organizations, and community groups sharing a common interest. La Crosse Community Foundation currently manages over 300 funds and, on average, adds an additional 20 new funds each year.

Explore the funds here: www.laxcommfoundation.com/ give/browse-our-funds/



Interested in creating your own fund? Call us today – (608) 782-3223 ext. 21.



SUPPORT LCF!

Community Giving Fund

The most flexible of La Crosse Community Foundation's perpetually endowed funds, it can respond quickly to changing community needs because its use is unrestricted. Grants from this fund are made quarterly through our competitive grantmaking program advised by our grants committee and board of directors.

Greatest Needs Fund

Gifts to the Greatest Needs Fund ensure that the La Crosse Community Foundation can continue to support the philanthropic goals of donors and the work of nonprofit organizations. The fund is built through unrestricted gifts, and distributions can be used to support operations, special strategic initiatives, and our competitive grantmaking program. This fund is not perpetual and, therefore, is available for use at anytime.

WAYS TO GIVE

NOW

Cash, Check, Credit Card, or ACH from Bank Account

Stocks or Mutual Funds

Real Estate or Other Assets

IRA Qualified Charitable Distribution

Charitable Trust or Annuity

LATER

Bequest by Will or Trust

Beneficiary Designation of Retirement Funds (IRA or 401K)

Life Insurance

Charitable Remainder Trust







401 Main Street, Suite 205 La Crosse, WI 54601

608.782.3223

LaxCommFoundation.com

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THE FORCE OF PHILANTHROPY

"The force will be with you. Always." Obi-Wan Kenobi may be the originator of this quote, but La Crosse Community Foundation is dedicated to the force of philanthropy FOREVER. For over 92 years, LCF has wisely invested its funds for a sustainable and maximized community impact. Our model encourages the building of permanent community capital through endowed funds. Through the generous donors in La Crosse County and the financial force of endowment funds, we award more in grants per year than dollars received in gifts. Even with the generous grants, LCF's assets continue to grow. The La Crosse Community Foundation is keenly aware of the force of philanthropy and understands with great power, comes great responsibility – a responsibility that LCF will steward proudly today, tomorrow, and forever.



2022 AT A GLANCE OVER 92 YEARS Serving La Crosse County

907 Grants & Scholarships Awarded

19 New Funds

312 Total Funds

\$4,204,471 Awarded in Grants & Scholarships \$3,927,558 Donated to LCF

\$59.1 Million Total Assets